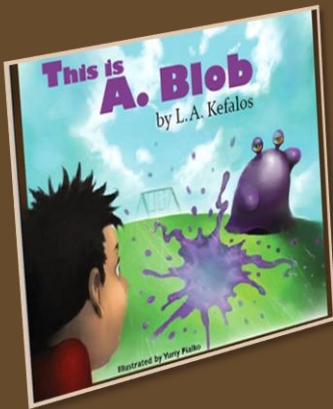


L.A. Kefalos Media Kit



Title: *This is A. Blob*
Author: L.A. Kefalos
Illustrator: Yuriy Fialko
Publisher House: Laughing Leopard Press
Available on LaughingLeopardPress.com
and Amazon.com

ISBN: 978-1627390002
Pages: 20
Format: Hardcover
Ages: 4-8
Price: \$14.95

This is A. Blob is a masterfully illustrated picture book suitable for children ages 4-8. Author L.A. Kefalos is also the creator of several animated shorts including "Who's that Knocking," "Chug," and "Croc, Pots and Wildebeests," a 2009 nominee for Best Independent Short Short, Ages 5-8, at the Kid's First Film Festival and for best short at The Los Angeles Women's International Film Festival. *This is A. Blob* is the first in a series following the antics of A. Blob, a slimy, purple, blob-like creature who wreaks havoc on the elementary school playground with its bullying ways. As the story progresses, however, readers learn that there may be more to A. Blob than meets the eye. Along with its powerful illustrations and rhymed verse for early readers, this story invites children to put themselves in the shoes of another. The book encourages readers to consider why bullies behave the way they do – and start to consider what can be done to help. View the [trailer!](#)

Things to love about *This is A. Blob*

- Addresses difficult topic of bullying for young children (4-8)
- Prompts open discussion and deepens cognition
- Vivid illustrations
- Easy-to-read rhymed verse
- A. Blob is gender and race neutral
- Shows both sides of bullying
- **Free** Lesson Plans created by educator specializing in child bullying
- **Free** accompanying discussion questions and hands-on activities

[Reviews](#)

"Wonderful book with a very important message for not only children, but all of us as well. I highly recommend those raising children, to purchase the book and read it to your children and then refresh their memories right before their school starts each year" – Amazon purchaser

"AWESOME BOOK!!!!!! WONDERFUL ILLUSTRATIONS!!!! FABULOUS READ ALOUD BOOK!!!!!!" –Amazon Purchaser

"Beautifully illustrated and a story written with purpose."-Amazon Purchaser

"Very good book. Quite age appropriate. Excellent message as well. Was my granddaughter's first book."-Amazon Purchaser

About the Author



L. A. Kefalos is no stranger to writing stories to entertain little folks. While *This is A. Blob* is her first picture book, Lori has created several animated shorts, including

Who's That Knocking; Chug; and Crocs, Pots, and Wildebeests, which screened at the 2010 Los Angeles Women's International Film Festival and was nominated for Best Independent Short Short in the ages 5-8 category at the 2009 Kid's First Film Festival.

With a B.S. in Electrical Engineering, L.A. uses the left side of her brain working as an electrical controls engineer in plants around the world. When she returns to her apartment, the right side of her brain thanks the left side for paying the bills and providing her a warm and comfortable home where she can write more children's stories.

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Click!



L.A. Kefalos Media Kit

Giving Back

For every book purchased from LaughingLeopardPress.com, Laughing Leopard Press will donate \$1 to charity—half to St Jude Children’s Research Hospital and half to PetFix Northeast Ohio. Read below for information about these organizations and why L.A. chose to donate to them.

St. Jude Children’s Research Hospital

The mission of St. Jude Children’s Research Hospital is to advance cures, and means of prevention, for pediatric catastrophic diseases through research and treatment. No child is denied treatment based on race, religion or a family's ability to pay

“My heart aches when I see people battling cancer, especially children. I lost my leg at three months old to a rare and deadly cancer. I lost my mom to cancer. It is terrible watching someone you love go through all that suffering. I have friend who loss her eight year old son to brain cancer. I was with them when he passed. It is something that no one should ever have to live through.”

PetFix Northeast Ohio

PetFix Northeast Ohio makes spay/neuter surgeries affordable and accessible to pet owners, caregivers for feral and free-roaming cats, and agencies offering cats and dogs for adoption. Our goal: every cat and dog born wanted and loved.

“I love animals. PetFix is a great organization. I lived in Chile for close to two years. They have an enormous issue with strays there--over a million on the streets in Santiago alone. I actually brought one home with me. Her name is Lola and she is living happily ever after with my publisher. “

About Laughing Leopard Press



Laughing Leopard Press is an independent publishing company based in Akron, Ohio. Founded in 2014, Laughing Leopard Press is dedicated to publishing works by authors who have a story to tell to contribute to our understanding of the world around us. Our initial publication, *This is A. Blob*, is the first in a children’s book series that addresses the topic of bullying in easy-to-read, rhyming verse so younger readers can benefit.

We provide editing, copywriting, and production, working closely with each author to provide a comprehensive approach to marketing so books can reach their intended audiences.

Behind the Book

L.A. was inspired to write *This is A. Blob* after the horrific event at Sandy Hook and after reading about yet another young person taking their life as a result of childhood bullying. With first-hand knowledge of what it’s like to be under the scrutiny of those trying to define "normal", L.A. wanted to write something that would encourage young children, as well as their teachers and parents, to open the doors to discussion about bullying now, while they are still learning about relationships, rather than later, when problems have already developed.

“I wanted to write something about these tragedies but there were no words that would bring any comfort for the tremendous loss... But there were possibly words that could prevent it from happening again...”

Knowing that ending bullying is a group effort, L.A. teamed up with education and bully experts to create discussion questions, lesson plans, and hands-on activities to aid guardians in broaching this difficult topic. “My book can't end bullying alone. It is just one line in an enormous narrative. **But my book can start the discussion.** “

Bullying Fast Facts

- 1 in 4 children in the U.S experiences bullying
- Bullying can begin as young as **3 years old**
- 160,000 children miss school each day for fear of bullying
- 58% of children keep silent about being bullied
- Most children who bully are hurting and in need of help too
- Early intervention and education has been shown to decrease bullying by 50%
- The effects of bullying, for both victims and bullies, can last a **lifetime**

Sources: bullyingstatistics.org, naas.org, nasponline.org